WATCH LIGHT PATHWAYS

SOBER. STABLE. WORKING.

FOR THE LOVE OF

CREATIVITY GALA

THE ROYAL MIXTAPE

Supporting the people behind the music, film, and arts.

JANUARY, 2027

2ND ANNUAL

SPONSORSHIP OPPORTUNITIES

A STRONGER CREATIVE COMMUNITY STARTS HERE.

THE FUTURE WE'RE CREATING

A creative workforce where recovery, stability, and long careers coexist.

The people behind our music, film, media, and arts deserve the opportunity to build meaningful careers without sacrificing their well-being to sustain them.

Watch Light Pathways is building toward a creative workforce where sobriety is supported, stability is strengthened, and creatives have the support and infrastructure to keep working for years to come.

For the Love of Creativity is more than our annual gala. It is an invitation to help build that future, and this coming year, we're building it to the soundtrack of ***The Royal Mixtape.***

KEEP CREATIVES

SOBER. STABLE. WORKING.

CHOOSE HOW YOU'LL HELP BUILD IT.

2027 SPONSORSHIP OPPORTUNITIES

FOR THE LOVE OF CREATIVITY GALA
THE ROYAL MIXTAPE

PEOPLE. PURPOSE. POSSIBILITY.

Every sponsorship helps Watch Light Pathways expand the people, programs, partnerships, and infrastructure needed to keep creatives sober, stable, and working.

YOUR INVESTMENT BUILDS THE MISSION. YOUR SPONSORSHIP BENEFITS RECOGNIZE YOUR PARTNERSHIP.

BENEFITS	EXECUTIVE PRODUCER $25,000 Best for: Maximum visibility + leadership positioning	PLATINUM RECORD $15,000 Best for: Premier visibility + meaningful engagement	GOLD RECORD $7,500 Best for: Strong visibility + creativity community connection	FEATURED TRACK $2,500 Best for: Accessible mission support + recognition
AVAILABILITY	EXCLUSIVE	LIMITED (3)	LIMITED (6)	MULTIPLE
GALA SEATS	16 (2 Tables)	8 (1 Table)	6	4
PREFERRED SEATING	✓	✓	–	–
PROGRAM BOOK AD	Premium (Back Cover)	Full Page	Half Page	Quarter Page
EVENT ACTIVATION OPPORTUNITY *(custom branded activation)*	✓	✓	✓	–
EVENT + DIGITAL BRANDING	✓	✓	–	–
ON-STAGE RECOGNITION	✓	✓	–	–
PRE/POST-EVENT RECOGNITION *(website • email • social • recap)*	✓	✓	✓	✓

WAYS TO PARTNER

CHOOSE A SIGNATURE SPONSORSHIP LEVEL OR SPONSOR A SPECIFIC ROYAL MIXTAPE EXPERIENCE. COMMUNITY GIVING OFFERS AN ADDITIONAL ACCESSIBLE WAY TO SUPPORT THE MISSION.

ROYAL MIXTAPE EXPERIENCE SPONSORSHIPS

Own a specific moment of the evening. Explore each experience, investment level, and best fit on Page 10.

- **MAIN STAGE SPONSOR** — Highest-attention moments.
- **IMPACT FILM SPONSOR** — Storytelling + impact
- **COURTYARD PRELUDE SPONSOR** — Connection + engagement
- **ZERO-PROOF EXPERIENCE SPONSOR** — Substance-free hospitality
- **YOUTH SPOTLIGHT SPONSOR** — Next-generation creatives
- **OFFICIAL PROGRAM BOOK SPONSOR** — Keepsake visibility
- **CONTENT EXPERIENCE SPONSOR** — Photo • Video • Digital

Royal Mixtape Experience Sponsorships may be secured separately from, or added to, the Signature Sponsorship levels above, with select opportunities also available through approved in-kind partnerships. Contact us directly to discuss the giving opportunity that best aligns with your organization and the impact you want to make.

COMMUNITY GIVING

SUPPORTING TRACK | $1,000
Best for: Small businesses, creative companies, community organizations, and supporters who want to stand behind the mission.
Includes: 2 gala seats | Name/logo recognition in program | Recognition on event signage and digital materials | Multiple available

KEEP CREATIVES
SOBER. STABLE. WORKING.

BECAUSE YOU SAID YES.

FOR THE LOVE OF CREATIVITY GALA
THE ROYAL MIXTAPE

PEOPLE.
PURPOSE.
POSSIBILITY.

Last year's support didn't end when the gala did. It helped turn an evening of generosity into a year of action.

Sponsors, partners, donors, and community supporters helped Watch Light Pathways move from vision into action, creating new places for creatives to find support, extending our reach to creative families, and building new pathways for the next generation.



258

PEOPLE CAME TOGETHER

Professionals, industry leaders, community partners, and creatives gathered for our inaugural For the Love of Creativity Gala.

1

BEACON SITE ESTABLISHED

*Our partnership with **Tree Sound Studios** established WLP's first embedded Beacon Site, creating a recovery-ready point of connection within the creative industry.*

47

CREATIVE FAMILIES SERVED

Through our community giving efforts, WLP provided school supplies and support to families who have children with a high interest in creative arts.

L.O.Y.I.

THE FOUNDATION WAS LAID

*In partnership with **The Never Alone Clubhouse ARSC**, WLP launched the Lights On Youth Initiative, establishing the foundation for a program we are now preparing to expand.*

SCAN ME

EXPERIENCE THE INAUGURAL GALA

Scan the QR code to watch our 2025 For the Love of Creativity Gala recap on YouTube and see the people, the energy, and the impact for yourself.

WATCH THE RECAP ON YOUTUBE →

REAL PEOPLE.
REAL MOMENTS.
A BRIGHTER TOMORROW.

KEEP CREATIVES

SOBER. STABLE. WORKING.

WHERE WE ARE NOW.

THE WORK IS MOVING. OUR CAPACITY MUST MOVE WITH IT.

Watch Light Pathways has moved beyond an idea. Our peer-led model is active, partnerships are growing, and creatives are finding new points of connection to recovery support within the communities and industries where they live and work.

As the work grows, WLP now needs greater dedicated staffing and organizational capacity to sustain that momentum. This affects how consistently we can deliver programming, deepen partnerships, expand our reach, and build the physical infrastructure required for the next stage of the mission.

WE KNOW WHERE WE'RE GOING.
NOW WE HAVE TO BUILD THE CAPACITY TO CARRY IT.

2026 SPONSORSHIP SUPPORT HELPS WLP BUILD THE PEOPLE, SYSTEMS, PROGRAMS, AND PLACES NEEDED FOR THE NEXT STAGE OF THE MISSION..

THE OPPORTUNITY IS NO LONGER JUST TO PROVE THE MODEL.

IT'S TIME TO BUILD CAPACITY TO SUSTAIN IT.

PEOPLE / SYSTEMS
PROGRAMS / PLACES

KEEP CREATIVES
SOBER. STABLE. WORKING.

WHAT WE'RE BUILDING.

A RECOVERY-READY WORKFORCE INFRASTRUCTURE FOR CREATIVES.

PEOPLE.
PURPOSE.
POSSIBILITY.

SOBER.

Recovery support beyond the clinical setting.

The Watchmen Program provides non-clinical peer recovery and aftercare options designed to compliment clinical care and help creatives sustain a lifestyle of sobriety within the environments where life and work actually happen.

THE WATCHMEN PROGRAM

- Performance-Based Recovery model
- 1:1 Peer Support
- Beacon Groups
- Beacon Site Network
- Designated Watchmen/Peer Support
- Recovery-ready Environments

STABLE.

Build the stability that helps recovery last.

Recovery is harder to sustain when the rest of life is unstable. We connect creatives to practical support, resources, and partnerships that strengthen resilience, reentry, and long-term stability.

- Aftercare Support
- Workforce Stabilization
- Reentry Support
- Life Navigation
- Partner-based transitional-housing programming
- Family Support and Connection to Community Resources

WORKING.

Protect the career while supporting the person.

Creatives should not have to disappear from their careers to protect their recovery. We help creatives remain connected to their craft, professional relationships, and opportunities to work while building a lifestyle of sobriety.

- Career Continuity
- Recovery-ready workplaces and creative spaces
- Industry Connection
- Sober professional community
- Skill-building and workforce development
- Ongoing Peer Support



CLINICAL CARE

TREATMENT, THERAPY, MEDICAL SUPPORT



WATCHMEN PROGRAM

NON-CLÍRICAL AFTERCARE + PEER SUPPORT



LIFE + CAREER CONTINUITY

SOBER, STABLE, WORKING.

A FULLER PICTURE OF RECOVERY.

MORE THAN SOBRIETY, A STRONGER FUTURE.

The goal isn't simply to help a creative stop using. It's to help create the conditions for a life and career they don't have to lose in order to stay sober.

KEEP CREATIVES

SOBER. STABLE. WORKING.

FOR THE LOVE OF CREATIVITY GALA
THE ROYAL MIXTAPE

FOR THE LOVE OF
CREATIVITY
GALA
THE ROYAL MIXTAPE

PEOPLE.
PURPOSE.
POSSIBILITY.

WHAT IF THEY DIDN'T HAVE TO CHOOSE?

**BETWEEN RECOVERY AND A CAREER.
BETWEEN GETTING WELL AND STAYING CONNECTED.
BETWEEN SOBRIETY AND BELONGING IN THE INDUSTRY THEY LOVE.**



We're building toward a creative community ***where they don't have to.***

SOMEONE TO SHOW UP.

A DEDICATED WLP TEAM.

With committed leadership, a full-time Watchman, and the systems to support their work, creatives have real people who show up, build relationships, and walk with them over time, not just in crisis, but in everyday life and career.

EXECUTIVE DIRECTOR
PROGRAM DIRECTOR
FULL-TIME WATCHMAN

SUPPORT THAT KEEPS SHOWING UP.

PROGRAMS BUILT TO LAST.

A Watchmen Program with the capacity to consistently support adult creatives and a Lights On Youth Initiative equipped to grow the next generation, so support doesn't disappear when motivation fades.

THE WATCHMEN PROGRAM
LIGHTS ON YOUTH INITIATIVE

SOMEWHERE TO BELONG.

A HOME FOR THE MISSION.

Beacon One, WLP's 1,100-square-foot leased headquarters, is ready for its next phase: restoration, buildout, and activation. Once completed, it will provide a recovery-ready home where creatives can access peer support, participate in programming, connect, work, and experience what a sober creative community can look like.

BEACON ONE RESTORATION
PROGRAMMING SPACE
PEER SUPPORT + CONNECTION
SOBER-FRIENDLY WORKSPACE

HEALTHIER CREATIVES.
STRONGER INDUSTRIES.
BRIGHTER COMMUNITIES.

THAT'S WHAT WE'RE ASKING YOU TO HELP

MAKE POSSIBLE.

KEEP CREATIVES

SOBER. STABLE. WORKING.

THE CREATIVE COMMUNITY IS YOUR COMMUNITY, TOO.

STRONGER PEOPLE. STRONGER COMMUNITIES.



The people creating the music, films, media, and arts that move our culture are also your employees, customers, neighbors, and community members. They live, work, raise families, and build businesses in the same places you do.

When creatives have the support to get well, stay stable, and keep working, the impact reaches far beyond the individual, it strengthens workplaces, families, local economies, and the communities we all share.

YOUR PEOPLE.

HEALTHY PEOPLE BUILD STRONGER WORKPLACES.

Recovery touches every kind of workplace. Whether you employ thousands or just a few, helping people stay well helps them show up, stay engaged, and contribute to brighter futures.

YOUR COMMUNITY.

CREATIVES ARE PART OF THE PLACES YOU SERVE.

They live here. Work here. Raise families here. Start businesses here. Their stability strengthens the same communities your organization depends on.

YOUR NAME.

WHAT YOU STAND BESIDE MATTERS.

Partnership places your organization alongside a visible effort to build a creative industry where recovery, opportunity, and long careers can coexist.

THERE'S A PLACE FOR YOU IN THIS.

Whether your organization serves communities across Georgia or customers around the corner, your support helps ensure that creatives, and the communities they strengthen, have the opportunity to get well and keep building their future.

PEOPLE.
PURPOSE.
POSSIBILITY.

WHEREVER YOU SERVE, CREATIVES ARE ALREADY THERE.

LET'S MAKE SURE SUPPORT IS THERE, TOO.

FOR THE LOVE OF CREATIVITY GALA
THE ROYAL MIXTAPE

A NIGHT TO CELEBRATE BEING HERE.

FOR THE LOVE OF CREATIVITY GALA
2027 THEME: ***THE ROYAL MIXTAPE***

Creativity gives us something to sing about, dance to, watch, wear, remember, and pass down.

For the ***Love of Creativity*** is our night to celebrate the people behind it all, the creatives building lives, careers, families, businesses, and legacies while choosing to live well.

This isn't a night centered on what we've lost. It's a celebration of who's here, what they're creating, and everything still possible.



THE MUSIC. THE STORIES. THE PEOPLE. THE MOMENT.

The sounds that move us. The stories that inspire us. The people who make it possible. One unforgettable night celebrating life, creativity, community, and a lifestyle of sobriety.



THIS YEAR, WE'RE REWINDING THE TAPE.

ENCHANTED '80'S FORMAL

THE ROYAL MIXTAPE

Fairytale glamour meets '80s Hip-Hop, R&B & Pop Culture.
Come royal. Come bold. Come ready to celebrate.

AND OF COURSE...
WEAR THE DOPEST SNEAKERS YOU CAN FIND.





WE'RE STILL HERE.
WE'RE STILL CREATING.
THAT'S WORTH CELEBRATING.

FOR THE LOVE OF CREATIVITY GALA
THE ROYAL MIXTAPE
PEOPLE. PURPOSE. POSSIBILITY.

PUT YOUR NAME BEHIND SOMETHING THAT MATTERS.

FOR THE LOVE OF CREATIVITY GALA
THE ROYAL MIXTAPE

PEOPLE.
PURPOSE.
POSSIBILITY.

First introduced on Page 3, The Royal Mixtape Experience Sponsorships offer seven distinct opportunities to put your organization behind a specific moment of the evening. Each may be secured independently or added to a Signature Sponsorship.

Every part of The Royal Mixtape has a purpose. Here's what each experience helps make possible, and where your organization can make its mark.

01
MAIN STAGE SPONSOR
WHERE THE ROOM COMES TOGETHER.

The performances, stories, recognition, and defining moments of the evening happen. Each partnership helps create the stage where creativity, recovery, and possibility are celebrated in front of the entire gala.

BEST FOR: *MAXIMUM VISIBILITY + ORGANIZATIONS WANTING TO BE ASSOCIATED WITH THE HEART OF THE EVENING.*

EXCLUSIVE PARTNERSHIP
$15,000

02
IMPACT FILM SPONSOR
REAL STORIES. REAL IMPACT.

Help bring WLP's mission and the people behind it to the screen through one of the evening's most powerful and meaningful storytelling moments.

BEST FOR: *STORYTELLING + ORGANIZATIONS ALIGNED WITH CREATIVITY, RECOVERY, AND SECOND CHANCES.*

EXCLUSIVE PARTNERSHIP
$10,000

03
COURTYARD PRELUDE SPONSOR
SET THE TONE. FOR WHAT'S POSSIBLE.

Welcome guests into the night through an opening experience designed for connection, conversation, and celebration before the main program begins.

BEST FOR: *GUEST ENGAGEMENT + BRANDS THAT VALUE CONNECTION, COMMUNITY, AND CULTURE.*

EXCLUSIVE PARTNERSHIP
$10,000

04
ZERO-PROOF EXPERIENCE SPONSOR
CELEBRATION WITHOUT COMPROMISE.

Help create a hospitality experience where creatives can toast, connect, laugh, and celebrate without alcohol being at the center of the room.

BEST FOR: *HOSPITALITY + ORGANIZATIONS THAT WANT TO VISIBLY SUPPORT RECOVERY-READY CULTURE.*

EXCLUSIVE PARTNERSHIP
$7,500

05
YOUTH SPOTLIGHT SPONSOR
MAKE ROOM FOR WHAT'S NEXT.

Help young creatives build resilience, strengthen protective factors, develop character, and prepare for creative-industry careers.

BEST FOR: *YOUTH DEVELOPMENT + PREVENTION + WORKFORCE DEVELOPMENT.*

EXCLUSIVE PARTNERSHIP
$7,500

06
OFFICIAL PROGRAM BOOK SPONSOR
YOUR BRAND IN THEIR HANDS.

Put your organization inside the keepsake guests will hold, read, photograph, and take home from The Royal Mixtape.

BEST FOR: *LASTING VISIBILITY + ORGANIZATIONS SEEKING A TANGIBLE PRESENCE GUESTS TAKE HOME.*

EXCLUSIVE PARTNERSHIP
$5,000

07
CONTENT EXPERIENCE SPONSOR
AMPLIFY THE IMPACT.

Help capture the night through photography, video, and digital storytelling that extends the gaia experience beyond the room.

BEST FOR: *EXTENDED REACH + ORGANIZATIONS THAT VALUE DIGITAL STORYTELLING AND VISIBILITY BEYOND THE ROOM.*

EXCLUSIVE PARTNERSHIP
$5,000

LOOKING FOR A BROADER PARTNERSHIP OR COMMUNITY GIVING OPTION?

SIGNATURE SPONSORSHIPS AND THE $1,000 SUPPORTING TRACK (COMMUNITY GIVING) ARE OUTLINED ON PAGE 3.

THERE'S A PLACE FOR YOU IN THIS.

FOR THE LOVE OF
CREATIVITY
GALA
THE ROYAL MIXTAPE

PEOPLE.
PURPOSE.
POSSIBILITY.

Whether you choose a Signature Sponsorship, own a Royal Mixtape Experience, or support through Community Giving, your partnership helps build the people, programs, and places that keep creatives sober, stable, and working.

LET'S BUILD IT TOGETHER.

SIGNATURE SPONSORSHIPS

Make a broad impact with premier visibility and benefits.

ROYAL MIXTAPE EXPERIENCES

Put your name behind a specific moment of the evening.

COMMUNITY GIVING

An accessible way to stand with the mission and show your support.

2027 SPONSORSHIP RESPONSE

SCAN HERE

TO EXPRESS YOUR INTEREST OR CONFIRM YOUR SPONSORSHIP

SPONSORSHIP CONTACT

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Program Director
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678.497.7092 (Direct Line)

PLEASE INCLUDE:

Judyya "Juice" Chisolm
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FOR THE LOVE OF CREATIVITY GALA
THE ROYAL MIXTAPE

JANUARY, 2027
TIME TBD

ATLANTA, GA
VENUE DETAILS TO FOLLOW

THE CREATIVE COMMUNITY IS YOUR COMMUNITY, TOO.